



Orrin Ward
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76 Hollybush Street
Plaistow
East London
E13 9EA

EXPERIENCE

Lead Designer

Red Morning Ltd. (2010-Present)

I take lead on all UX/UI/Graphic design and front-end development for the leemail.me service.

I am scrum master in our agile team and drive lean experimentation on various projects.

Digital Content Producer

Absolute Radio (2008-2009)

I created commercial microsites for promotions and in-house content. I worked on branding for various sub-brands and competitions. I was also responsible for filming, editing and creating promotional content for bands and awards. Clients I worked with include Sony Pictures, Canon, Tourism Victoria, Microsoft and more.

Freelance

I have experience working as a freelancer, creating CMS driven websites, brand identity, flyers/promotional artwork and more. Clients include Absolute Radio, The Eden Project and New College (Oxford University).

REFERENCES

Lee Morgenroth
CEO
Red Morning Limited
lee@redmorning.co.uk

Anthony Abbott
Head of Interactive Media
Absolute Radio
+44 (0)20 7432 3403
anthony.abbott@absoluteradio.co.uk

SKILLS

Comprehensive understanding:

HTML
CSS
HAML/SASS
Adobe Photoshop
Adobe Illustrator
Agile/Scrum process
Microsoft Office
Windows / OSX / Ubuntu
CMS (Wordpress, Core, bespoke)
A/B and Multivariate testing
Balsamiq / Omnigraffle / Visio / Axure
User-Centred Design

Good working knowledge:

jQuery
LESS
Ruby on Rails
SEO
Adobe Suite

ACHIEVEMENTS

Technology Strategy Board:
R&D Grant competition winner

Intesa Sanpaolo:
Accepted to their Startup Accelerator

This Week in Startups London:
Pitch winner

EDUCATION

Second Class Upper (2:1)
BSc(Hons) Digital Art and Technology
University of Plymouth (2006-2010)

3 A-Levels and 12 GCSE
Reading School