

**Orrin Ward** || Scrum Master, Designer, Front-end Developer

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## Summary

I'm a broadly skilled Designer, Front-end Developer and Scrum Master. I like to work anywhere along the product process from setting objectives, idea generation through to build. I like agile development, scrum methodology, working with small teams and weekly sprints. I love data-driven design and development, and working on products I feel passionate about that change the way people behave and think.

## Experience

### **Scrum Master, Designer, Front-end Developer || CDI Apps for Good || Dec 2013 - Present**

My main responsibilities include:

1. Taking business/strategy requirements and turn them into efficient, elegant and measurable solutions.
2. Ensuring my developers operate in a productive environment, with clear briefs and enjoyable challenges to help them focus on what they're good at and what they love. I have helped move the dev team towards TDD and helped project owners towards accepting a CI / Ship-and-iterate philosophy.
3. Advising Project Owners on technology options, UX best practices, and helping them form flexible briefs. I have helped guide a focus on prioritising with simple Must/Should/Could User Stories to help make crunch-time decision when handling multiple projects simple.
4. Front-end development
5. UX, No-code prototyping, Lo/HiFi mocks

*Skills, tools, languages practiced at Apps for Good:*

Scrum (Weekly sprints with 2-3 goals per sprint and reserved capacity for non-project changes), Continuous Integration (Github, Travis, RSpec), Front-End Dev (HAML/ERB, SCSS, RoR, jQuery), Analytics (Keen.io, Kissmetrics, GA), Comms/Planning (Trello, HipChat/Slack, Hackpad), Design (Illustrator, Photoshop, Balsamiq, InvisionApp)

### **Lead Designer || leemail.me || Sep 2010 - Dec 2013**

My main responsibilities included:

1. Early stage product design and development
2. Customer Development using a lean approach
3. UX/UI/Branding Design
4. Public Speaking
5. A/B Testing
6. Rolling Scrum Master (approx 25% of sprints)

*Skills, tools, languages practiced at leemail.me:*

Scrum (Weekly sprints, single goal), Continuous Integration (RSPEC, Capybara, Custom deploy), Front-End Dev (HAML/ERB, SCSS, RoR, jQuery), Analytics (GA, Bandit A/B, Custom), Comms/Planning/Support (Pivotal, CodebaseHQ, Titanpad), Design (Illustrator, Photoshop, Balsamiq)

### **Interaction Designer || Stromatolite || Apr 2012 - Jul 2012**

I provided Creative Direction for the Synaesthesia mobile app, created for the first ever Music Tech Fest at Ravensbourne in London. It's an app that uses the camera, gyroscope and colour to create bizarre music jams. Different staff at the event had different coloured t-shirts which, when pointed at through the Synaesthesia app, would unlock new rhythms, interactions.

### **Employment Gap || Final Year at University || Sep 2008 - Jul 2009**

### **Digital Content Producer || Absolute Radio || Jul 2008 - Jul 2009**

My main responsibilities included:

1. Production of Sponsor Microsites
2. Production of internal promotions
3. Banner Ad creation
4. Creative solutions
5. Video production for web

*Skills, tools, languages practiced at Absolute Radio:*

Web Development (HTML, PHP, CSS, Custom CMS), Design (Illustrator, Photoshop, Flash)

## **Recognition**

R&D Grant competition winner || Awarded by Technology Strategy board || leemail.me

Startup Accelerator Acceptance || Intesa Sanpaolo || leemail.me

Pitch Winner || This Week in Startups London || leemail.me

## **Education**

BSc(Hons) Digital Art and Technology || University of Plymouth || Aug 2006 - Jul 2010

A-Levels || Art, Technology, Maths, Physics (AS), Further Maths (AS) || Reading School

## **References (contact details available on request)**

Debbie Forster || Managing Director at Apps for Good

Gianluca Trombetta || Product Owner at Mimi.io (*formerly Product Owner at Apps for Good*)

Lee Morgenroth || CEO at leemail.me